
The Process

Squad Williams

Logo design with a “for profit” and “non profit” designation. A custom color application differentiates one profit center from the other



Squad Williams
FOUNDATION, LLC

A

squadWILLIAMS
FOUNDATION, LLC

B



squad*williams*
FOUNDATION, LLC

C



SQUADWILLIAMS
—FOUNDATION, LLC—

D

SW
SQUAD WILLIAMS
SW
FOUNDATION, LLC

E



F



squad*williams*
FOUNDATION, LLC

A



squad*williams*
FOUNDATION, LLC

B



squad*williams*
FOUNDATION, LLC

C



squad*williams*
FOUNDATION, LLC

D



squad*williams*

COMMUNITY

A



squad*williams*

FOUNDATION

C